



CAMILLE MORENO

CHROMA



For the 13th Berlin Biennale, I developed and coordinated external partnerships connected to the exhibition program, including the realisation of a pop-up coffee shop at the satellite installation in the former courthouse on Lehrter Straße. I initiated the collaboration with CHROMA Coffee, a local business in the neighbourhood, facilitating their temporary relocation to the back garden of the exhibition site in order to create an informal gathering point for visitors.

I managed the partnership from conception through implementation, overseeing logistical planning, coordinating the construction of the temporary structure, and working on the integration of clear signage within the exhibition space to guide visitors to the café. The project required close collaboration across several departments—including Communications, Production, and Curatorial—to ensure the intervention aligned with the biennial's spatial, operational, and visitor-experience considerations. Through this process, the partnership contributed to activating the site socially while strengthening connections between the exhibition and its surrounding neighbourhood.



