



**FRIEZE
LONDON
WELCOME GUIDE**

Exhibiting from
13-17 Oct, 2021

FRIEZE LONDON WELCOME GUIDE

Exhibiting from
May 5–9, 2021

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THE FAIR IS A NON-SMOKING EVENT

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1. TRAVEL & FAIR ENTRY GUIDANCE



Following recent easing of travel guidelines, England now welcomes fully vaccinated visitors from most countries without quarantine.

Entering England

Travel from all countries (except red list) if you are fully vaccinated (WHO approved vaccine)

- 1) **Book a Day 2 COVID-19 Test** to be taken after arrival
- 2) **Complete a Passenger Locator form**

Once in England

- 3) **Take a COVID-19 Test** on or before Day 2 (no quarantine upon arrival)

If you do not qualify as fully vaccinated OR are traveling from a red listed country, you will need to take the following steps:

Entering England

- 1) **Take a COVID-19 Test** in the 3 days before your travel - this can be PCR or antigen test that meets the UK travel standards.
- 2) **Book Day 2 and Day 8 COVID-19 Tests** - to be taken after arrival in England
- 3) **Complete a Passenger Locator form** via this link within 48 hours of arrival in England

Once in England

- 1) **Quarantine in the place you are staying** for 10 days - you may be able to end quarantine early if you opt for the test to release scheme
- 2) **Take a COVID-19 Test** on or before Day 2 and on or after Day 8

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HOW TO GET TESTED

You can either order your test to be delivered to your accommodation or book an appointment at a local clinic. You will need to input your test booking number in your passenger locator form in advance of your arrival in England. See the list of government-approved test centres [here](#).

Below is a short list of recommendations.

Take an unsupervised test at home- you can drop your sample in any post box around London. Find the closest priority post box to you [here](#).

[Dante Labs](#)

[Qured](#)

[C-19 Testing](#)

[iqDoctor](#)

[Nation Wide Pathology](#)

[Assured Testing](#)

Book a supervised test in a designated centre

London Airports:

[Cignpost](#)

Central London:

[Marylebone Clinic](#)

[DocTap](#)

[Biogroup Pathology Lab](#)

If you have any further questions regarding COVID-19 protocol to enter England or visit the fairs, please contact travel@frieze.com.

2. COVID-19 HEALTH & SAFETY REGULATIONS

We look forward to welcoming you back to the Regent's Park!

As previously communicated, in order to ensure the health and safety of all staff, galleries, and visitors, we will be implementing strict COVID-19 status checks, a timed entry system to manage visitor flow, and a reduced capacity.

In order to ensure your entry to the fair is as smooth as possible, please carefully note the below mandatory requirements, which will apply to all personnel working at the fair.

IN ADVANCE OF ARRIVAL ONSITE

- All staff and guests attending the fair will be required to provide proof of full vaccination obtained 14 days or more ahead of their visit, or alternatively, provide proof from either a certified provider of a negative PCR test result obtained no more than 72 hours ahead of their visit, or a negative Rapid Antigen (Lateral Flow test) result obtained no more than 48 hours ahead of their visit.

UPON ARRIVAL ONSITE

- A face covering must be worn. Upon successful check of your proof of negative COVID-19 test (or full vaccination) and daily health self-assessment, you will receive a visible indicator for that day.
- The ventilation system at both fairs will use fresh air only, which is not recirculated at any point.

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TRAVEL GUIDELINES

The UK welcomes fully vaccinated visitors from the US and the EU, as well as from many other countries, without quarantine. However, it does require mandatory testing so please ensure that you have checked the latest UK government guidelines available on the [GOV.UK](https://www.gov.uk) website ahead of making your travel plans.

From 4am Monday 4 October, the rules for international travel to England will change from red, amber, green traffic light system to a single red list of countries and simplified travel measures for arrivals from the rest of the world. The rules for travel from countries and territories not on the red list will depend on your vaccination status. Please refer to the updated travel restrictions [here](#).

3. EXHIBITORS' DESK

The Exhibitors' Desk will be located at the end of the entrance corridor, adjacent to the cloakroom.

OPENING HOURS

Monday, 11 October : 8am–10pm
 Tuesday 12 October : 8am–10pm
 Wednesday 13 October : 8am–8pm
 Thursday 14 October : 9am–8pm
 Friday 15 October : 9am–10pm
 Saturday 16 October : 9am–8pm
 Sunday 17 October : 9am–10pm
 Monday 18 October: 8am–3pm

Please visit the Exhibitors' Desk for any enquiries regarding passes, storage, signage, internet, cleaning, additional tickets, and invitations. Our staff will also assist with any enquiries about the fair and associated events.

TIMETABLE FOR EXHIBITORS

| | 8am | 9am | 10am | 11am | 12pm | 1pm | 2pm | 3pm | 4pm | 5pm | 6pm | 7pm | 8pm | 9pm | 10pm |
|-----------------------|---------------------|---------------------|------|--------------------------------------|------|--|-----|-----|-----|-----|-----|--------|-------------|-----|------|
| Monday, 11 October | Deliveries & Set-up | | | | | | | | | | | | | | |
| Tuesday, 12 October | Deliveries & Set-up | | | | | | | | | | | | | | |
| Wednesday, 13 October | Pre-Fair Set-Up | | | VIP Preview (By Invitation only) | | | | | | | | | Set-up | | |
| Thursday, 14 October | | Deliveries & Set-up | | VIP Preview (By Invitation only) | | VIP Preview (By Invitation only) & Premium Tickets | | | | | | Set-up | | | |
| Friday, 15 October | | Deliveries & Set-up | | Public Opening Hours (timed tickets) | | | | | | | | | Set-up | | |
| Saturday, 16 October | | Deliveries & Set-up | | Public Opening Hours (timed tickets) | | | | | | | | | Set-up | | |
| Sunday, 17 October | | Deliveries & Set-up | | Public Opening Hours (timed tickets) | | | | | | | | | Dismantling | | |
| Monday, 18 October | Dismantling | | | | | | | | | | | | | | |

CONTACT NUMBERS

Amanda Henriques (Head of Exhibitor Services) +44 (0)7467 836826

Julia Thoma (Exhibitor Services Manager) +44 (0)20 3372 6139

Eva Kostopoulou (Exhibitor Services Assistant) +44 (0) 77 2428 3533

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SECURITY PROCEDURES

Due to security procedures, the main cloakroom inside the fair does not accept bags. These should be stored on your stand or in the lockers in the Exhibitors' Lounge. Exhibitors can bring bags into the fair during set-up and dismantling hours only. After 11am each day of the fair, bags larger than a handbag or laptop bag will not be permitted into the event.

WI-FI

We offer free high-speed wireless Internet access to all exhibitors throughout the fair. This connection will not be offered to the general public and will be password protected. A dedicated line to your stand will not be necessary. The signal is accessible by any wireless-enabled device. Please note that we cannot guarantee the speed or performance of this network. Frieze London also provides a free Internet connection on all computers in the Exhibitors' Lounge.

SECURITY PASSES

Exhibitor passes are valid for all set-up, open, and dismantling days. Following the Preview, the fair will be open to exhibitors two hours before and one hour after the general opening hours for re-hanging. **Gallery Worker** passes only allow entry during set-up and dismantling. On Sunday 17 October, **Gallery Worker** passes come into effect from 7pm as it can take up to an hour for the public to exit the fair. As an Exhibitor, it is important that you communicate this to your staff, and anyone issued with a **Gallery Worker** pass.

Galleries pick up passes from the **Exhibitors' Desk** by the main entrance, with the exception of anyone with early access who will pick up from Chester Gate.

4. EXHIBITORS' LOUNGE

The Exhibitors' Lounge is located between H31 and H32. The Exhibitors' Lounge will offer coffee at a discounted rate for exhibitors, free use of computers, internet access, a photocopier, and a printer. Lockers are available on a first-come, first-served basis.

OPENING HOURS

Monday 11 October: 8am–10pm
Tuesday 12 October: 8am –10pm
Wednesday 13 October: 8am –8pm
Thursday 14 October: 9am –8pm
Friday 15 October: 9am –8pm
Saturday 16 October: 9am –8pm
Sunday 17 October: 9am –10pm
Monday 18 October: 8am –12noon

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5. CONTRACTORS

For all enquiries regarding walls, electricity, lights, furniture, and conservation, please contact the contractors directly at their Service Desk. These are located between E1 and F1 in the main entrance square during the installation period. They will be available to help with changes and late requests.

For all additional orders and enquiries regarding storage, signage, internet, cleaning, and passes, please go to the Exhibitors' Desk and talk to the Exhibitors' Team.

| Contractor | Contact |
|---|---|
| <p>Stand Building (Walls, doors, fabric ceilings, electricals, lighting) STABILO International BVFlight Forum 38465657 DX Eindhoven, Netherlands / Tel: +31 (0)40 234 8910 Fax: +31 (0)40 234 8930 friezelondon@stabiloworld.com / www.destandbouwer.nl</p> | <p>11 October: 8am–8pm at Service Desk (Last orders 6pm) 12 October: 8am–8pm at Service Desk (Last orders 12pm) 13 - 18 October: available on request from Exhibitors' Desk</p> |
| <p>Electrical Contractor: Acorn Rebecca Nutter Moxon Way, Moor Lane Trading Estate, Sherburn In Elmet, LS25 6ES Tel: +44 (0)19 7768 6490 Fax: +44 (0)19 7768 3282 rebecca@acorn-events.com</p> | <p>11 October: 8am–8pm at Service Desk (Last orders 6pm) 12 October: 8am–8pm at Service Desk (Last orders 12pm) 13 - 18 October: on request at Exhibitors' Desk</p> |
| <p>20–20 Events (Logistics, Health & Safety, Traffic Management, Site Management) 20–20 Events, Julia Wickham 4 Warple Mews, Warple Way London, W3 0RF Tel: +44 (0)203 137 9512 julia@20-20events.com</p> | <p>11 October: 8am–8pm at Service Desk (Last orders 6pm) 12 October: 8am–8pm at Service Desk (Last orders 12pm) 13 - 18 October: available on request from Exhibitors' Desk</p> |
| <p>Xpect Furniture Unit A Ventura Park Old Parkbury Lane Colney Street St Albans, AL2 2DB, UK Tel: +44 (0) 19 2395 4875 sales@xpectfurniture.co.uk www.xpectfurniture.co.uk</p> | <p>11 October: 8am–8pm at Service Desk (Last orders 6pm) 12 October: 8am–8pm at Service Desk (Last orders 12pm) 13 - 18 October: on request from Exhibitors' Desk</p> |
| <p>Storage Crown Fine Art Art Central Union Court 20 – 22 Union Road London SW4 6JP Tel: +44 (0)20 7732 7610 Fax: +44 (0)20 7732 7919 Micky Roberts: mroberts@crownww.com Gavan Misa: gmisa@crownww.com</p> | <p>11 October: 8am–8pm at Service Desk (Last orders 6pm) 12 October: 8am–8pm at Service Desk (Last orders 12pm) 13 - 18 October: available on request from Exhibitors' Desk</p> |
| <p>Flooring Beechwood Events Contact: Martin Cairns Mobile: +44 78 87 94 62 57 Office: +44 24 77 10 20 30 Email: martin@beechwoodevents.com Web: www.beechwoodevents.com/home</p> | <p>11 October: 8am–8pm at Service Desk (Last orders 6pm) 12 October: 8am–8pm at Service Desk (Last orders 12pm) 13 - 18 October: available on request from Exhibitors' Desk</p> |
| <p>Internet Max WiFi, Dan O'Connell Max WiFi (UK) Ltd, Unit 8, Belbins Business Park, Cupernham Lane, Romsey, Hampshire, SO51 7JF / Tel: 020 3727 9520 events@maxwifi.co.uk</p> | <p>11 October: 8am–8pm at Service Desk (Last orders 6pm) 12 October: 8am–8pm at Service Desk (Last orders 12pm) 13 - 18 October: available on request from Exhibitors' Desk</p> |

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| Contractor | Contact |
|---|--|
| Audio Visual / Art Installation Services 20-20 Events Management Ltd 4 Warple Mews, Warple Way, London, W3 0RF www.20-20events.com av@20-20events.com | 11 October: 8am–8pm at Service Desk (Last orders 6pm) 12 October: 8am–8pm at Service Desk (Last orders 12pm) 13 - 18 October: available on request from Exhibitors' Desk |
| Art Conservator Julia Nagle Conservation Ltd 1 Neville Place N22 8HX, London, UK+44 (0)20 88812677 www.julianagle.com | 11 October: 8am–8pm at Service Desk (Last orders 6pm) 12 October: 8am–8pm at Service Desk (Last orders 12pm) 13 - 18 October: available on request from Exhibitors' Desk |

6. CLEANING

PREVIEW DAY COMPLIMENTARY CLEANING

Final cleaning before the fair opening will take place on the evening of Tuesday, 12 October. This cleaning is complimentary and can only take place after set-up is complete when the floor on your stand is clear of crates and set-up equipment so that the cleaners can gain access.

SUPERVISED CLEANING

Supervised stand cleaning takes place between 5pm and 9:30pm on Tuesday, 12 October. Once onsite, please visit the Exhibitors' Desk by 1pm on Tuesday, 12 October to let our staff know when the installation of your stand will be complete and schedule a time. A member of your gallery must be at the stand at the nominated time otherwise the stand will not be cleaned.

UNSUPERVISED CLEANING

If you have requested unsupervised cleaning, please ensure that your protective floor covering is removed before you leave the fair in preparation for your complimentary unsupervised cleaning. This will be pre-cut to lift more easily. If you require help with this, please let us know.

ADDITIONAL STAND CLEANING

Additional cleaning during the fair open days can be purchased from the 'Purchase Cleaning' page on the left-hand side of your manual or at the Exhibitor Desk. Additional cleaning during the fair days will be charged per cleaning at £47 for *Focus* stands, £66 for 'S', 'M', and *Unworlding*, £98 for 'L' and £128 for 'XL' and 'XXL' stands.

During the fair, cleaners are instructed not to remove rubbish from your stand. Please place any 'rubbish' stickers that will be provided at the fair. It is the galleries' responsibility to remove the plastic floor covering from the stand before leaving the fair on Tuesday night. Please come to the Exhibitors' Desk if you have any queries.

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7. STORAGE & SHIPPING

THE ART AND EMPTY CRATE STORAGE ACCESS IS SITUATED BETWEEN H12 AND MATCHES FASHION

| Date | Art Storage | Empty Crate Storage |
|-----------------------|-------------|---------------------|
| Monday, 11 October | 2pm–10pm | 12pm –10pm |
| Tuesday, 12 October | 8am –10pm | 8am –10pm |
| Wednesday, 13 October | 8am –9:30pm | Closed |
| Thursday, 14 October | 9am –8pm | Closed |
| Friday, 15 October | 9am –8pm | Closed |
| Saturday, 16 October | 9am –8pm | Closed |
| Sunday, 17 October | 9am –10pm | 7pm –10pm |
| Monday, 18 October | Closed | Closed |

The storage is not a viewing area. Access is permitted to Exhibitor and Worker pass holders only. Artworks may not enter or leave the storage facility during fair opening hours.

Crown Fine Art will manage the storage facility; they can also provide packing assistance.

EMPTY CRATES

Empty Crates storage will not be accessible during the fair. It is therefore essential that the crates are completely empty. When ordering Empty Crates storage, exhibitors must ensure the rented space can accommodate all their crates and empty packages. Crates larger than the space rented by exhibitors will not be accepted into storage.

The exhibitor is responsible for all goods in storage. Liability for damaged, lost, or stolen artwork remains with the exhibitor within the fair itself. Crown Fine Art and Frieze London will take care to ensure works are safely handled and stored, but cannot be liable for any damage or loss. Packages once stored in the Empty Crates area will not be accessible until **7pm on Sunday, 17 October**.

No artwork will be permitted to be stored on the floor of your stand. You must ensure that your crates and packaging are removed from the grounds of the fair by 10pm on **Tuesday, 12 October**. If you do not order onsite storage, please ensure you have arranged alternative storage for your empty crates.

Crown Fine can provide removal of your empty crates and return them to your stand at the end of the fair from the onsite storage facility. Once onsite, please contact Crown Fine Art directly for this service.

If you have not ordered art or empty crate storage via the Exhibitor Manual, it is your responsibility to remove all your crates before the fair opens each day. Please liaise with your shippers if you have any questions.

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Should you require assistance to set up your stand, Crown Fine Art installers may be hired for a minimum of 3-4 hour charge and on an hourly basis after this initial booking. Please contact Crown directly for rates and availability.

Crown Fine Art

Art Central Union Court
20 – 22 Union Road London SW4 6JP
Tel: +44 (0)20 7732 7610
Fax: +44 (0)20 7732 7919
Micky Roberts: mroberts@crownew.com
Gavan Misa: gmisa@crownew.com

SHIPPERS' OFFICES

The following shippers are onsite and can be contacted for all enquiries regarding customs and shipping as well as for installation assistance. The Shippers' offices can be accessed via the Storage area.

MOMART

Chad Stubbs & Lawrence Bourner
Tel: +44 (0) 79 9057 7133
chad.stubbs@momart.co.uk
artfair@momart.co.uk
www.momart.co.uk

DIETL

Derrick Hilbertz & Allison Fulgieri
+1 917 509 0232
Tel: +1 212 400 9555
Fax: +1 212 400 9560 dhilbertz@dietyl.com
frieze@dietyl.com www.dietyl.com

Crozier

Paul Smith and Ben Pettican
Tel: +44 (0) 20 7735 0566
Fax: +44 (0) 20 7793 0137
london@crozierfineart.com
www.uk.crozierfinearts.com

Queen's

Queen's Limited, 2nd floor
24 Wells Street, London, W1T 3PH
Tel: +44 208 012 8272
Fax: +44 (0) 20 7793 0137
info@queensfineart.com
www.queensfineart.com

For dismantling, it is imperative that all crates being collected are clearly labelled with shippers, subcontractor, and gallery details. If you are unsure of the London-based freight handler contracted to handle your shipment, please consult with your local forwarding agent. We highly recommend that exhibitors are present during the collection period to oversee the handling of their crates. Frieze is unable to accept responsibility for any transportation errors.

SHIPPING BETWEEN THE UNITED KINGDOM & THE EUROPEAN UNION (NEW REGULATIONS)

From 1 January 2021, new procedures have been introduced affecting the import and export of goods, transport, and licensing between the United Kingdom and the European Union. Items moving between the United Kingdom and European Union are no longer liable to be classed as 'free circulation', therefore good and Import VAT could be due. Galleries are reminded that it is the responsibility of the exhibitor to ensure that import and export procedures are followed correctly. We urge exhibitors to be in touch with their shippers as soon as possible, as they will be able to give you more detailed information in respect of your gallery and particular circumstances. For further details on recent changes to shipping procedures, please read the '[Guide to Transport](#)' provided by Crozier.

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8. REMOVING ARTWORK FROM THE FAIR

In order to remove any artworks from the fair, during the fair opening hours you or your client need to present a completed 'Artwork Removal Form'. Please keep the top white sheet for your records. Tape the middle pink sheet to your artwork for your client, who should give the remaining bottom blue sheet to security when they exit the fair. No artworks will be allowed to leave the fair without the appropriate paperwork.

Please speak to your shipper before moving any works under customs control from the fair. Artworks which are imported into a shipper's Temporary Admission account are under customs control and must not be moved without prior permission from the Temporary Admission account holder.

ANTI-MONEY LAUNDERING PROCEDURES

Due to regulations that came into effect in January 2020, exhibitors selling artwork in the UK and EU may have a legal obligation to implement certain Anti-Money Laundering (AML) procedures, including undertaking additional due diligence on buyers for transactions over certain monetary thresholds. Further information may be found [here](#). We are informing collectors of the regulations, and that some galleries at the fair may ask them to provide additional information, such as personal identification. If you have any questions regarding what AML obligations you may have to sell artwork at the fair, we will encourage you to seek external legal advice.

9. PRESENTATION GUIDELINES

IN ORDER TO PRESERVE THE APPEARANCE OF THE FAIR, PLEASE COMPLY WITH THE FOLLOWING GUIDELINES

- Always keep your desks and chairs tidy. Do not leave boxes, publications, artworks, or other items in piles on the floor or leaning against the walls.
- The space available behind walls in certain areas of the fair is not fit to serve as storage. Items left there may be removed by contractors.
- The location of neon works on your stand should be carefully considered from a Health & Safety perspective, in discussion with a member of the Exhibitor team.
- Artworks hung on the outside walls/gangways need to hang at least 0.5m from the ground and cannot be more than 7cm deep.
- Floor sculptures must be placed a minimum of 1m from the perimeter of the stand to avoid any accidents due to corridor traffic.
- Artworks should not be stored behind curtains on your stand.
- Artworks should be labelled with the artist's name.
- Artworks should not be hung on any wall leading to a toilet, fire exit, or lounge.
- Artworks should remain within the limits of the stand and cannot expand across corridors.

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10. FOOD & BEVERAGES

| Day | Gail's Artisan Bakery | Ned's Club | Illy | Rita's | La Goccia by Peter-sham | Moro | Poké House | Yalumba | Ruinart Bar | Company Drinks | Napoli Gang |
|--------------|---|------------|------------|------------|-------------------------|------------|------------|------------|-------------|----------------|-------------|
| setup | 8:30 am - 7pm | closed | closed | closed | closed | closed | closed | closed | closed | closed | closed |
| setup | 8:30 am - 7pm | closed | closed | closed | closed | closed | closed | closed | closed | closed | closed |
| pre-view | 8:30 am - 8pm | 11am - 8pm | 11am - 8pm | 11am - 8pm | 11am - 8pm | 11am - 8pm | 11am - 8pm | 11am - 8pm | 11am - 8pm | 11am - 8pm | 11am - 8pm |
| public | 8:30 am - 7pm | 11am - 7pm | 11am - 7pm | 11am - 7pm | 11am - 7pm | 11am - 7pm | 11am - 7pm | 11am - 7pm | 11am - 7pm | 11am - 7pm | 11am - 7pm |
| public | 8:30 am - 7pm | 11am - 6pm | 11am - 6pm | 11am - 6pm | 11am - 6pm | 11am - 6pm | 11am - 6pm | 11am - 6pm | 11am - 6pm | 11am - 6pm | 11am - 6pm |
| dis-mantling | 8:30 am - 10 am (hot drinks & food) 10 am - 12pm (food only) | closed | closed | closed | closed | closed | closed | closed | closed | closed | closed |

DISCOUNTS

There is a 10% discount for Exhibitor pass holders at Yalumba, Poke Zone, Napoli Gang and Company Drinks.

Gail's Artisan Bakery is offering exhibitors a 20% discount during set up and a 10% discount during the open days of the fair.

Illy will be offering a 50% discount to Exhibitor pass holders in the Exhibitor's Lounge.

RESERVATIONS

Reservations for Moro, La Goccia, and Rita's can be made in person at the fair each morning. Alternatively, all restaurants are open for walk-ins.

LIGHT LUNCH DURING PREVIEW

For your convenience on Preview Day, we have arranged for a complimentary light lunch for four people to be delivered to your stand.

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RUINART CHAMPAGNE

Ruinart will be providing champagne for your gallery, along with six champagne flutes to each stand. This will be delivered to your stand on the opening day between 4.30pm and 5.30pm. Staff will be briefed not to disturb you as they do so. If you do not want the champagne, please just let them know.

BUYING FOOD NEAR THE FAIR

Waitrose, 98-101 Marylebone High Street, W1U 4SD +44 (0)20 7935 4787
Tesco Express, 385 Euston Rd, NW1 3AU +44 (0)345 026 9337
Sainsbury's Local, 202 Great Portland St, W1W 5QQ +44 (0)20 7637 9673
Sainsbury's Local, 21 Hampstead Rd, NW1 3JA, +44 (0)20 7387 7488
Pret-a-Manger, 244 Great Portland Street, W1W 5QX +44 (0)20 7932 5301
Itsu, 15-20 Hampstead Rd, NW1 3JA +44 (0)20 7387 6011

For a full list of recommended restaurants in London, please see the Frieze Staff Restaurant Recommendations, from page 27 onwards.

11. HIGHLIGHTS

STAND PRIZES

Two £5,000 prizes will be awarded to the most outstanding gallery presentations. The first; to a gallery in the main Gallery section, and the second; to a gallery in the *Focus* section. The two juries will be comprised of the following international curators:

FRIEZE MAIN STAND PRIZE

Wednesday, 13 October 2pm

Confirmed jurors:

Sam Thorne, Nottingham Contemporary, Director

Yesomi Umolu, Serpentine Galleries, Director of Curatorial Affairs and Public Practice

Alistair Hudson, Whitworth and Manchester Art Gallery at The University of Manchester, Direct

FRIEZE FOCUS STAND PRIZE

Thursday 14 October at 2pm

Confirmed jurors:

Irene Aristizabal, BALTIC Centre for Contemporary Art, Curatorial & Public Practice

Rianna Jade Parker, Freelancer, Writer, Critic, and Curator

Edward Gillman, Auto Italia, Director

FRIEZE LONDON

MUSEUM ACQUISITION FUNDS AND PRIZES

Frieze Tate Fund

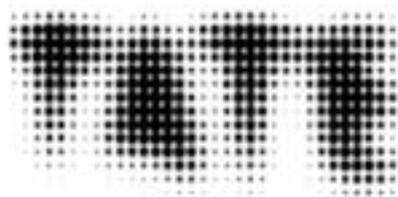
Supported by Endeavor, the Frieze Tate Fund will enable Tate to purchase works at the fair for the National collection to a total of £150,000. As the curators would like to do as much preparation as possible in advance of the fair, please send a list of the artists and works you intend to exhibit by Friday, 1 October to friezetatefund@tate.org.uk.

Contemporary Art Society Collections Fund

Founded in 2012, the Contemporary Art Society's Collections Fund is designed to support the acquisition of significant contemporary works for Contemporary Art Society Museum Members across the UK. For 2021 the Contemporary Art Society is once again partnering with Frieze London. The Collections Fund at Frieze will purchase a major work at the fair for Harris Museum & Art Gallery. Harris Museum & Art Gallery in Preston city centre opened in 1893 as a bequest from local solicitor Edmund Robert Harris. Currently undergoing a £10.7million refurbishment through National Lottery Heritage Funding, it will reopen in 2024 with the Collections Fund acquisition presented as part of the reopening programme.

If you would like the artists you are showing at Frieze London to be considered for this year's Contemporary Art Society's Collections Fund, please send further information about your presentation to CFfrieze@contemporaryartsociety.org by Friday, 1 October 2021.

The selection teams from Tate and CAS will visit the fair on the evening of Tuesday 12 October, and again on Wednesday, 13 October before the fair opens to invited guests.



FRIEZE SCULPTURE

Frieze Sculpture returns to the English Gardens in The Regent's Park in London. Frieze Sculpture will open on 14 September until 31 October 2021.

Curated for the ninth year by Clare Lilley (Director of Programme at Yorkshire Sculpture Park), the 2021 edition features Rasheed Araeen, Daniel Arsham, Anthony Caro, Gisela Colón, José Pedro Croft, Carlos Cruz-Diez, Stoyan Dechev, Ibrahim El-Salahi, Divya Mehra, Annie Morris, Isamu Noguchi, Jorge Otero-Pailos, Solange Pessoa, Vanessa da Silva, Tatiana Wolska, Rose Wylie and Yunizar. In addition, Serpentine will present Sumayya Vally, Counterspace, *Fragment of Serpentine Pavilion 2021* (timber, resin, paint), marking the first time a public institution has participated in Frieze Sculpture.

For the fourth consecutive year, Mtec continue their support of young galleries and emerging artists by offering a bursary to put toward their participation in Frieze Sculpture. The 2021 Mtec Bursary has been awarded to l'étrangère and Irène Laub, presenting *Untitled 2019*, by Tatiana Wolska.

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UNWORLDDING

Frieze London will once again foreground discovery with a new section: *Unworlding*, curated by Cedric Fauq (Curator, Palais de Tokyo, and incoming Chief Curator, CAPC musée d'art contemporain de Bordeaux), featuring a selection of international artists whose practices are centred around the idea of the undoing of the world as we know it. Unworlding will extend across the fair and include a major work by Nora Turato (Gregor Staiger), a video installation by Ndayé Kouagou (Nir Altman) and a monumental piece by Natacha Donzé (Parliament Gallery), amongst others.

FRIEZE ARTIST AWARD

Sung Tieu is the winner of the 2021 Frieze Artist Award, supported by Forma. Titled *Moving Target Shadow Detection, 2021*, Tieu's film presents a detailed reconstruction of the interior of the Hotel Nacional de Cuba in Havana, the site of the first-known instance of sonic warfare, and the incident to which the mysterious set of medical disorders collectively termed 'Havana Syndrome,' owes its name. The commission premieres at No. 9 Cork Street on October 15, 2021, after which the artist will appear in conversation with Chris Rawcliffe. The work will be available to stream online at [frieze.com](https://www.frieze.com) thereafter.

ALLIED EDITIONS

Allied Editions (B19) will celebrate their 10th Anniversary in 2021 at Frieze London, with their largest range of exclusive artist editions to date. Visitors to their stand can purchase works starting from just £20, with many new editions, launched exclusively for Frieze. Artists include: Caroline Achaintre, Marina Abramovic, Phyllida Barlow, Alvaro Barrington, Kerstin Bratsch, Sol Calero, Phoebe Collings-James, Shannon Ebner, Simone Fattal, Katharina Grosse, Sunil Gupta, Anthea Hamilton, Sanya Kantarovsky, Morag Keil, Katy Moran, Chris Ofili and Nicolas Party, Allied Editions is a unique artists' editions collective organised by Camden Art Centre, Chisenhale Gallery, Institute of Contemporary Arts (ICA), South London Gallery, Studio Voltaire, Serpentine and Whitechapel Gallery. Brighton CCA also joins this year as a guest partner. Leading contemporary artists donate all editions, with the proceeds directly supporting the organisations' exhibition and education programmes.

FRIEZE LIVE

No Real Closure

This year's LIVE programme is curated by Languid Hands, a London-based artistic and curatorial collaboration between Rabz Lansiquot, filmmaker, programmer and DJ, and Imani Robinson, interdisciplinary writer, editor and live artist. The duo have been curatorial fellows at Cubitt Artists since January 2020, presenting No Real Closure, a platform for experimentation and development of black artistic practice across exhibitions, moving image, text, performance, and public programming. Their LIVE programme extends this method of inquiry, and will be available to view online with performances by Eburn Sodipo, Rebecca Bellantoni, & Ashley Holmes.

Sunday, 10 October, 12 noon

Rebecca Bellantoni

Condition the roses, accept the vision. C.R.Y, 2021

Condition the roses, accept the vision. C.R.Y, is centred around questions of liminal space. Thinking through and with the possibilities of re/creation, the performance asks if the liminal space can become physical, and what form that might take. What is possible within this space? Who and what can enter/join? Is the liminal space a communal one? What can be shared, and is it possible to leave a liminal space with something 'concrete', foundational, and workable?

FRIEZE LONDON

Rebecca Bellantoni is an artist based in London. Bellantoni mines everyday occurrences and abstracts them, investigating through the lens of metaphysics, spirit/energy, religion, and the aesthetics of them to trouble the accepted/expected 'real'; and the experiential 'real'. Bellantoni asks how might these removed borders offer portals to self, collective reasoning, and healing thought/action? Black geographies and their attendant realities are a research element.

Her practice is wide-ranging and utilises video, performance, photography, textiles, printmaking, sculpture, writing, and sound-text. Recent works and projects have been shown at PUBLICs, Helsinki, Tate, Block Universe, Palais de Tokyo, Raven Row and Stroom Den Haag.

Thank you Raven Row!

Sunday, 10 October, 2.30pm

Ebun Sodipo

my body reminds us of water iii, 2021

We are looking. We are searching. We are listening.

We know she will come, we know that she will arrive but when...

We thought we caught a glimpse of her in an archive somewhere.

We do not know.

These are fragments of finding, records of being in and with the body, flash-fire encounters with ancestors. This is a seeking of more than what we have to hand.

Using the ghostly, hypnotic, and meditative capacities of reflective surfaces, Sodipo speculates on black trans desire and thirst as instinctual drives, gesturing towards and stuttering out - in song, and in movement, and in text - an embedded and embodied knowledge of a configuration of being that can now only be felt, has been lost to sensible knowing, existing only on the murky edges of consciousness; destroyed in the encounter with the West.

Ebun Sodipo is a London-based artist making work for those who will come after: the black trans people of the future. Her interdisciplinary practice narrates her construction of a black trans-feminine self after slavery and colonialism. Through a process of fragmentation, collage, and fabulation, she devises softer, other-wise ways of imagining and speaking about the body, desire, archives, and the past.

Her work has been shown, read, watched, and performed at 198 Contemporary Arts and Learning Centre, Bernie Grants Arts Centre, Narrative Projects, Raven Row, The Block Museum of Art, South London Gallery, Arcadia Missa's How To Sleep Faster, Auto Italia, ICA, Tate Britain, Embassy Gallery, and Wasafiri. She is currently an artist in residence at Porthmeor Studios, where she is working on commissions for VISUAL Carlow, FACT Liverpool, and CCA Glasgow. She also teaches at UAL and Falmouth University.

Sunday, 10 October, 5pm

Even Myself Knows That Too (Journal Dub), 2021

Even Myself Knows That Too (Journal Dub) is a reference to a line from the song 'Bad to Worse', released in 1978 by Burning Spear and is a continuation of Ashley Holmes's current explorations into the language, sound, movement, and foundations of Black musical tradition. An ode to his guiding voices, to ancestors, to the legacies of the Blues, of Reggae, Rocksteady, and Dub through experiments in space and sound. The performance combines installation, moving image, and DJing, navigating disparate but connected geographies across the Black Atlantic through musical encounters with expressions or acknowledgements, of feelings of sorrow, aspiration, fear, hope, love, and dread.

FRIEZE LONDON

Ashley Holmes (b. Luton, 1990) is a multidisciplinary artist based in Sheffield working across sound, video, radio broadcasts, and performance. He hosts *Tough Matter*, a monthly broadcast on NTS Radio, and also facilitates *Open Deck* - a series of gatherings giving space to collectively listen and hold discursive space around relationships to music, sound, and oral histories.

Recent selected work & projects include; *Distend*, Leeds Art Gallery, commissioned by Yorkshire Sculpture International (2021) ; *A Free Moment*, curated by Christina Gigliotti at Futura Centre for Contemporary Art, Prague, (2020); *away, completely: denigrate*, group exhibition curated by Languid Hands at Narrative Projects, London (2019); *Double 6*, performance w R.I.P. Germain commissioned by Poor Image Projects at former Court Room of Leeds Town Hall, Leeds (2019); *Survey*, group exhibition by Jerwood Arts (2018); ...and their tooth, finest gold: group exhibition curated by Deborah Joyce Holman at Les Urbaines, Lausanne (2018).

FRIEZE TALKS

Monday, 11 October, 1pm

Zoom Talk

Lumbung Gallery: Towards a Non-Extractive Economy

Ahead of their documenta fifteen, ruangrupa extends their thinking around “lumbung” economies in the art world into the questioning of market as we know it. Is it possible for art galleries to trade in a format that could sustain inter-local art practices, spanning singular objects to long-term activist projects, in a cooperative and non-extractive manner?

Tuesday, 12 October, 6:30pm

IRL at No.9 Cork Street

Who's Who? Simon Fujiwara and Jeppe Ugelvig in conversation with Who the Bær

Artist Simon Fujiwara and critic Jeppe Ugelvig sit down for a conversation with Who the Bær, an original cartoon character created by the artist, distinct for its excessive identification with image icons. As Fujiwara's closest collaborative partner throughout the COVID-19 pandemic, Who's Who functions as a mirror not only to the artist but to the hyper-mediated word we inhabit, possessed with spectacle, fantasy, and claims of authenticity.

Thursday 14 October, 6:30pm

IRL at No.9 Cork Street

GARETT BRADLEY x MARK GODFREY

Friday 15 October, 5pm

Zoom Talk

On Possibility: Choreographic Collaboration in Performance

Artist Jimmy Robert and Maria Hassabi are long-standing collaborators, having periodically performed together and in each other's choreographic work. Moderated by curator Kelly Kivland, who first brought the two together in her 2011 exhibition *Counter-relief* at Hessel Museum, Bard College, New York, Robert and Hassabi will discuss the unique modalities of performance and the sharing of choreographic knowledge across contexts.

Saturday 16 October, 1pm

Zoom Talk

From two different perspectives, artists Jes Fan and Rindon Johnson think through questions of translation between language, medium, bodies, and materiality. A friendship founded by an enthusiasm for each other's work, Fan and Johnson are joined by scholar Ari Larissa Heinrich, who is currently working on a book featuring the work of Jes Fan.

FRIEZE LONDON

Saturday 16 October, 5pm

IRL @No.9 Cork Street

The Silhouette as Archive (Eric Mack and Haley Wollens in conversation with Kiko Kostadinov, Laura & Deanna Fanning of Kiko Kostadinov)

Over the course of a year, artist Eric Mack and stylist Haley Wollens have looked into the womenswear archives of London-based fashion brand Kiko Kostadinov, cultivating their shared interest in materiality, colour, and silhouette. Marking the conclusion of a multi-year collaboration across disciplines, the duo sits down with the brand's founder (Kiko Kostadinov) and design team (Laura & Deanna Fanning, Heads of Womenswear) to discuss knowledge exchange between art and fashion archives. Moderated by Jeppe Ugelvig.

Eric N. Mack (b. 1987, Columbia, MD) lives and works in New York, NY. He received his BFA from The Cooper Union, New York, NY and his MFA from Yale University, New Haven, CT. In 2017, Mack was the recipient of the inaugural BALTIC Artists' Award selected by artist Lorna Simpson and completed the Rauschenberg Residency in Captiva Island, FL, and an artist-in-residency at Delfina Foundation in London, UK. Institutional solo exhibitions include *In austerium, stripped from its support and worn as a sarong*, The Power Station, Dallas, TX (2019); *Dye Lens*, Scrap Metal Gallery, Toronto, Canada (2019); *Lemme walk across the room*, Brooklyn Museum, NY (2019); the BALTIC Artists' Award 2017, BALTIC Centre for Contemporary Art, Gateshead, UK (2017); and *Eric Mack: Vogue Fabrics*, Albright-Knox Art Gallery, Buffalo, NY (2017). Major group exhibitions include Whitney Biennial 2019, Whitney Museum of American Art, New York, NY (2019); *Grace Wales Bonner: A Time for New Dreams*, Serpentine Gallery, London, UK (2018); *Ungestalt*, Kunsthalle Basel, Basel, Switzerland (2017); *In the Abstract*, Massachusetts Museum of Contemporary Art, MA (2017); *Blue Black*, Pulitzer Arts Foundation, St Louis, MO (2017); *Making & Unmaking: An exhibition curated by Duro Olowu*, Camden Arts Centre, London, UK (2016) and *Greater New York 2015*, MoMA PS1, Long Island City, NY (2015). Mack's work is in the permanent collections of Albright-Knox Art Gallery; Hood Museum of Art; The Studio Museum in Harlem; and the Whitney Museum of American Art.

Kiko Kostadinov is a Bulgarian-born British designer and founder of his eponymous label. He was born in Bulgaria in 1989 and moved to London in his teens. In 2016, Kostadinov graduated from the MA Fashion Menswear Design course at Central Saint Martins and shortly after was the first menswear student to be awarded British Fashion Council NewGen Men support. His debut collection was presented at London Collections: Men in June 2016. In November of the same year, Kostadinov was appointed by luxury British heritage brand Mackintosh to head up their new designer line, Mackintosh 0001.

Moderated by Jeppe Ugelvig

READING ROOM

The Reading Room returns to Frieze London as a space for visitors to browse and buy a curated selection of the world's best arts & culture, design, and lifestyle publications.

CELEBRATIONS

You are invited to join us for a glass of champagne after the fair has closed on Sunday, 17 October, from 6pm in Moro. The event is open to Exhibitor pass holders only. You will receive an invitation with RSVP details shortly.

FRIEZE LONDON

BMW OPEN WORK

Los Angeles-based artist Madeline Hollander will premiere the [2021 BMW Open Work at Frieze London](#). Titled *Sunrise/Sunset*, Hollander's commission was selected by curator Attilia Fattori Franchini and introduced during Frieze Week 2020 via an interactive digital platform and livery intervention on BMW i3 electric vehicles. At Frieze London 2021, Hollander will debut a site-specific installation in the BMW Lounge composed of recycled LED headlights from the BMW Group Recycling and Dismantling Centre. Following an intense dialogue with the organization's sustainability department and investigation into the automatic adaptive system of BMW headlights, Hollander developed a networked map choreographed by sunsets and sunrises across the globe. Fascinated by the responsive nature of headlight technology, which reacts to a number of factors, such as movement, light and weather conditions, Hollander has synced each headlight to a different time zone, creating a live global clock. In Hollander's work, our apparently erratic individual actions and everyday technologies synchronically align to become a collective, and in this case, cascading dance. The installation is accompanied by an original score by composer Celia Hollander.

FRIEZE MASTERS

Frieze Masters will open to invited guests at 11am on Wednesday, 13 October. Frieze Masters brings together six million millenia of art – from rare antiquities to Old Master paintings, to luminaries of the 20th century – creating an unmissable destination where visitors can discover or acquire a piece of art history. This year Frieze Masters will also introduce a new section called *Stand Out*, curated by Luke Syson (Director of Fitzwilliam Museum, Cambridge), which brings together art objects from across the ages that are great works of design, sculptural, and conceptual brilliance. *Stand Out* looks beyond hierarchichal distinctions between works of art in different media, and in doing so reconsiders art objects often termed 'decorative' or 'functional'. The celebrated *Spotlight* section will also return. Dedicated to pioneers of avant-garde art from across the world and overseen by Laura Hoptman (Executive Director of The Drawing Center, New York), *Spotlight* will feature solo presentations of work by overlooked figures and rarely seen practices by modern masters. Frieze Masters is within walking distance if Frieze London. Further details regarding transport between the two fairs is outlined on page 22.

12. VIP INFORMATION

Preview Days

We will host two preview days at Frieze London and Frieze Masters on Wednesday, 13 October and Thursday, 14 October. The public open days will follow from Friday, 15 to Sunday, 17 October.

Wednesday, 13 October

First VIP entry, from 11am

Second VIP entry, from 2pm

Thursday, 14 October

Third VIP entry, from 11am

Friday, 15 October - Sunday, 17 October

Fourth VIP entry, from 11am

VIP Nominations

All VIP cards admit 2 and give access to both Frieze London and Frieze Masters. Additionally, VIP cards give access to our exclusive programme of events. You can review your nominations in advance of the fair by using this link, and entering your Secure ID.

FRIEZE LONDON

VIP CONSULTANTS & ADVISORS

Working throughout the year to bring international audiences to the fair, our VIP Consultant & Advisor network includes; Alexandra Zigrang (Senior VIP Manager), Olga Dreesman (Advisor, Frieze Masters), Amin Jaffer (Advisor, Frieze Masters), Minju Kweon (VIP Liaison, South Korea), Kristina McLean (Senior VIP Consultant, Eastern Europe), Alison Ross Green (Advisor, Frieze Masters), Marine van Schoonbeck (VIP Consultant, France), Nora Orallo (Senior Institutional Relations Manager), Francesca White (VIP Coordinator), Yusi Xiong (VIP Relations Associate), Electra Soutzoglou (VIP Consultant).

VIP PROGRAMME

Our VIP Programme this year includes exclusive tours events and tours at London's leading museums. Click here to view the full programme. As an exhibitor, we would be delighted to welcome you to the programme, which you can view in full by logging in to your dashboard at frieze.com/vip.

MUSEUM GROUPS, DIRECTORS & CURATORS

In addition to major UK institutions, over 100 international museums and other arts groups have confirmed the attendance of their curators and patrons.

Highlights include trustees and patron groups from Courtauld Gallery (UK), National Gallery (UK), Royal Academy of Arts (UK), Serpentine Galleries (UK), Tate, Victoria and Albert Museum (UK), Musées Royaux des Beaux-Arts de Belgique (Belgium), CAPC Museum of Art of Bordeaux (France), Centre Pompidou (France), Palais de Tokyo (France), The Cycladic Museum (Greece), Israel Museum (Israel), MAXXI – National Museum of 21st Century Arts (Italy), Rijksmuseum (Netherlands), Stedelijk Museum (Netherlands), Kunsthalle Winterthur (Switzerland), MAMCO Genève (Switzerland), Dallas Museum of Art (USA), De la Cruz Collection (USA), Museum of Modern Art (MoMA), Solomon R. Guggenheim Museum (USA), The Barnes Foundation (USA), The Drawing Center (USA), The Judd Foundation (USA), The New Museum (USA)

Museum directors and curators who have confirmed their attendance include: Emilie Gordenker (Van Gogh Museum), Kathleen Morris (Sterling and Francine Clark Art Institute), Joe Martin Lin-Hill (Albright-Knox), Christophe Gallois (Mudam Luxembourg), Diana Campbell Betancourt (Samdani Art Foundation), Susanne Pfeffer (Museum MMK Für Moderne Kunst)

CONVERSATIONS ON PATRONAGE

Our annual programme of talks on collecting will take place at 11am Thursday to Saturday in the Deutsche Bank Wealth Management Lounge at both Frieze London and Frieze Masters. Highlights include:

Thursday, 14 October at Frieze London:

Conversations on Patronage: Emilie De Pauw Founder of the Collection Panoptes. Moderator Louisa Buck

Friday October 15 at Frieze London:

Conversations on Patronage: Art Council Collection: Conversation with Jennifer Higgie, Paula Rego, Sonia Boyce and Rachel Maclean. Moderator Louisa Buck

FRIEZE LONDON

West End Night

Thursday 14 October, 6-8pm: West End participating galleries and non-profits will hold evening views and events. For full details, please visit the VIP website.

<https://www.frieze.com/event/west-end-night>

East End Day

Sunday 9 October, 11-6pm: Galleries located in the East End will host viewings for Frieze audiences, including a special curator's tour at Chisenhale Gallery of Abbas Akhavan's exhibition curtain call, variations on a folly by. For full details, please visit the [VIP website](#).

13. TRANSPORTATION

FAIR LOCATION

Frieze London is located at the southeast corner of Regent's Park, near Park Square West.

The address is:

Frieze London (Event Site)
Ulster Place, London
NW1 4PJ



FRIEZE LONDON

FAIR LOCATION

There will be a shuttle bus service operating between Frieze London and Frieze Masters..

Sunday 10th – Tuesday 12th: 09:00 -18:00

Wednesday 13th – Sunday 17th: 09:00 – 20:00

Monday 18th: 09:00 – 17:00

Frieze Masters to Cork Street

Wednesday 13th – Sunday 17th: 15:30 – 19:00

The last bus leaves at 19:00 from Frieze Masters and arrives at Cork Street at 19:30

TRANSPORT LINKS

Tube Frieze London is less than ten minutes' walk from Baker Street, Regent's Park and Great Portland Street tube stations.

Bus

The following bus routes are within walking distance of the fair: 18, 27, 30, 88, 205, 453.

Bikes

Bike racks are provided within Regent's Park. Parking The fair is easily accessible via public transport. If you do need to park near the fair, you can pre-book parking through Just Park. The nearest spaces can be found at www.justpark.com.

Hail a Taxi

Taxi rank on Outer Circle, leave the fair and turn right on to Ulster Terrace.

Book a Taxi

Addison Lee: 020 7387 8888

Dial-a-cab (black cabs): 020 7253 5000

Gett: 020 7397 4300

Book through Uber (www.uber.com), using the postcode NW1 4PJ

BMW COURTESY CAR SERVICE

BMW operate a VIP courtesy car service for journeys from the fair, within a five mile radius of The Regent's Park. The car service will be available to Off Diary members only (would be good for each gallery to get an off diary invite each). It must be shown at the BMW service desk at either fair, in order to book a journey from the fair. Cars cannot be pre-booked and are available on a first-come, first-served basis for one-way journeys. Registration will be required, and the eligible Frieze black card holder must be present for the journey. We encourage you to make alternative transport arrangements during peak hours (12pm – 3pm and 6.30pm - 7.30pm), when the service can be very busy.

FRIEZE LONDON

14. ADDITIONAL INFORMATION

ANIMALS

With the exception of guide dogs, no animals are allowed into the fair.

BABIES AND CHILDREN ONSITE

BMW operate a VIP courtesy car service for journeys from the fair, within a five mile radius of The Regent's Park. The car service will be available to Off Diary members only (would be good for each gallery to get an off diary invite each). It must be shown at the BMW service desk at either fair, in order to book a journey from the fair. Cars cannot be pre-booked and are available on a first-come, first-served basis for one-way journeys. Registration will be required, and the eligible Frieze black card holder must be present for the journey. We encourage you to make alternative transport arrangements during peak hours (12pm – 3pm and 6.30pm - 7.30pm), when the service can be very busy.

There is a nursing room available in Tent 1 next to stand A1.

CLOAKROOM & BAGDROP

The cloakroom will operate from Wednesday 13 to Sunday 17 October. It will open 30 minutes before the fair opens, and close 30 minutes after the fair closes each day. Exhibitors exempt from any charge on presentation of their Exhibitors' Pass.

COURIER SERVICES

CitySprint can provide a courier service during the fair and can offer a full courier service on weekdays. On Saturday 16 and Sunday 17 October, bikes will be used where possible, but if not available all services will be charged at a small van rate. If you do not already have an account with them, they will accept payment by credit card only for vans, or credit card or cash on arrival for bikes. Priority will be given to account holders. Please contact them on +44 (0)20 7880 1000 or www.citysprint.co.uk. Parcels can be collected from the post room.

For International couriers, please use the following services:

FedEx 08456 070 809, www.fedex.com

UPS 08457 877 877, www.ups.com

TNT 0800 100 600, www.tnt.com

DELIVERIES

Royal Mail will not deliver to the fair. We recommend if you are receiving any mail, you should have it sent to your hotel. Couriers may deliver to a drop off point at the Post Room inside the gates of the park at the Chester Gate entrance of the fair; post room staff will sign for the delivery on your behalf and hold it temporarily until you arrange for its pick-up. Frieze London is not liable for any items delivered via couriers.

Please use the address listed below, to be used for Post Room deliveries only.

Regent's Park Frieze London Post Room Delivery

Address from 11 October – 18 October 2021

Attn of [Full Name][Gallery Name][Stand Number] Frieze London (Event Site)Regent's Park,
Marylebone Green Chester Road Gate London NW1 4NR

FRIEZE LONDON

NUMBERS FOR COURIER SERVICE

FedEx 0345 607 0809

UPS 0345 161 0016

TNT 0800 100 600

The closest Post Office to the fair

Baker Street, 111 Baker Street, London, W1U 6SG

Hours: Monday-Friday 9am–5:30pm (except Tuesday 9:30am–5:30pm)

Saturday 9am–12:30pm

Sunday CLOSED

NEWSPAPERS (PARTNERSHIPS / PRESS CHARLOTTE)

Complimentary copies of the Financial Times will be available at the Exhibitors' desk. A special FT Collecting Report will also be published and distributed at the fair.

PRESS CUTTINGS

Select press cuttings will be available for download and we will email you with more information when these are available.

PERSONAL PROTECTIVE EQUIPMENT

The Health & Safety regulations stipulate that Personal Protective Equipment must be worn onsite during certain phases of the build and breakdown. This means that, by law, you will need to provide high-visibility clothing for your staff who will require back-of-house access outside the tent structures and if your own Risk Assessment determines you require it for your own work.

PHOTOGRAPHY

Taking photographs will only be permitted with the authorisation of the exhibitor concerned. Galleries hiring photographers to document their stand should provide their photographer with a worker pass. Refer to the tab on Security Passes for information about obtaining passes.

To assist with security, we advise that stand documentation takes place outside of fair open hours. Please note that access with photographic equipment is restricted, bringing tripods into the fair on the preview day and during public opening hours is not allowed.

If you have queries about providing access for photographers hired for documentation purposes, please contact the Fair Management directly.

For individual requests:

Linda Nyland

linda.nyland@btinternet.com

+44 7966 583566

Andy Keate

andy.keate@gmail.com

+44 7767 660287

FRIEZE LONDON

SMOKING

The fair is a non-smoking event. Use of electronic cigarettes is not permitted at the fair.

SECURITY

The Fair Management will provide 24-hour security both inside and outside the structure for the duration of the fair. For individual booth security please contact the Fair Management no less than 30 days in advance of the fair. Exhibitors will be required to comply with any security procedures requested by the security contractor as well as by the Fair Management. This does not restrict the liability exclusion by Frieze London for damage to property or persons. To guarantee the utmost security please never leave valuables unattended in your booth, including laptops, iPads and phones. Do not leave your booth unattended during opening hours. Please check your exhibits regularly and notify the Fair Management immediately if you see any irregularities or suspicious behaviour. Exhibitors are welcome to arrange dedicated stand security, but this will need to be provided by the Fair security company.

USEFUL NUMBERS & ADDRESSES / BUSINESSES CLOSE TO THE FAIR

Select press cuttings will be available for download and we will email you with more information when these are available.

Art Supplies

Cass Art, 24 Berwick Street, W1F 8RD, +44 (0)20 7287 8504

Chemists

Zafash (24 hours), 233-235 Old Brompton Road, SW5 0EA, +44 (0)20 7373 2798

Electrical, Transformers

Ryness Electrical Supplies Ltd, 37 Goodge St, London, W1T 2PU, +44 (0)20 7636 9681 A-Z Electrical & Hardware, 32 Maddox St, London, W1S 1PU, +44 (0)20 7629 5088

Framers

Darbyshire Frames, 19-23 White Lion St, N1 9PD, +44 (0)20 7812 1200

Pendragon Frames, Unit 10 Rangemoor Industrial Estate, Rangemoor Road, E2 8NH, +44(0)207 729 0608

Onsite Fine Art Services +44 (0)796 0884 913, www.onsitefineart.co.uk

Paint, Hardware and Tools

Leyland (Paints) SDM, 25 Goodge Street, W1T 2PN, +44 (0)20 7636 2995

Robert Dyas Ltd, 125-127 Baker Street, W1U 6SB, +44 (0)20 7935 6603

15. EMERGENCY PROCEDURES

WHAT TO DO IN AN EMERGENCY?

If you discover a fire or someone reports a fire to you, immediately raise the alarm. This may be done in several ways:

- Contact your nearest Security Marshal who will be wearing a security uniform. All Security Marshals will be equipped with a two-way radio link with the Organisers.
- Report directly to the Organiser's Office, Ticket Office or Information Desk.

In the event of an emergency, please call +44 (0)7908 881 810 for Radio Control

or +44 (0)7521 042 905 for Emergency Services in order that a co-ordinated response can be initiated.

FRIEZE LONDON

FIRE-FIGHTING EQUIPMENT

Fire-fighting equipment will be located at clearly marked fire points around the tent (at exit doors, cafés, offices, squares and links between tents.) All Security Marshals will know the location of your nearest fire point. In the event of fire, only attempt to tackle a fire yourself if it is small and you are comfortable to do so. Ensure you inform a Security Marshal, and if necessary, vacate the structure via the nearest exit.

All materials used in construction or display must be to local authority standards and are not less than British Class 1 Standards of flammability protection. You may be asked to provide a certificate to this effect if you have brought in your own materials.

COMMUNICATION PROCEDURES

A public address system will be in place in the tent structure for paging purposes and for use in emergency situations. In the event of fire, the following announcement will be made: "Attention please, attention please. Mr Goodfellow report to the security point." This advises organising staff and exhibitors that there is a fire and to standby. Check the area around your stand and report any smoke or fire to a Security Marshal. If evacuation is necessary, the following announcement will be made: "Attention please. Attention please. It has become necessary to close the fair. Please make your way immediately to the nearest exit." The return-to-work signal, or a cancellation of the above procedure will be indicated with the following announcement: "Attention please, attention please. Mr Goodfellow is cancelled." In the event of a bomb threat or suspect package, the following announcement will be made to alert site personnel: "Attention please, will Mr Daily please report to Security." This announcement is to indicate to all staff and exhibitors that there may be a suspicious package on the site. If you hear this announcement, check the area in and around your stand for any suspicious packages and report it to the nearest marshal. If necessary, the above evacuation message will be announced over the public address system. The return-to-work signal, or a cancellation of the above procedure will be indicated with the following announcement: "Attention please, attention please. Mr Daily is no longer required." First Aid

There will be always a qualified first aider on site. The first aider will be contactable on the two-way radio system, by mobile or tannoy system via the Organisers' Office or an onsite Security Marshal.

EXIT ROUTE & REGROUPING AREAS

The Evacuation Assembly Areas shall be situated at the St Andrews Gate (out of the front entrance and left towards Frieze Sculpture) and another on Cumberland Green (leave via Chester Road Gate, turn right, and Cumberland Green is on your left near the zebra crossing). In the case of evacuation all personnel should regroup here and report to the Assembly Point Officer. Please report any missing members of your group to the Assembly Point Officer. Do not, under any circumstances, attempt to re-enter the structures. The Site Manager shall declare the site open once he is satisfied that the site is safe. Exit routes shall be made from any point in the structure to the nearest exit. All exits will feature illuminated 'running man' signs.

FRIEZE LONDON

16. FRIEZE STAFF RESTAURANT RECOMMENDATIONS

£ = £0 - £20

££ = £20 - £30

£££ = £30 - £40

££££ = £40+

CENTRAL LONDON

Fernandez & Wells: Somerset House, Strand, WC2R 1LA (Tube: Bakerloo or Northern). Tel: 0207 420 9408. Open 8am-10pm weekdays, 10-10pm (Sat) and 10-6pm (Sun). Laid-back and delicious tapas bar with views over the fountain courtyard; great charcuterie & cheese, wine, fantastic coffee. Group bookings and reservations accepted, but please do book in advance. £

Kulu Kulu: Sushi: 76 Brewer Street, W1F 9TU (Tube: Piccadilly Circus) Tel: 020 7734 7316. Open 12-2.30pm and then 5-10pm (Mon-Sat) An excellent value sushi bar open for lunch and dinner. £

Polpo: 41 Beak Street, W1F 9SB (Tube: Piccadilly Circus) Tel: 020 7734 4479. Open 11.30-11pm (Mon-Sat), 11.30-10pm (Sun). Venetian style baccaro. Menu consists of small plates and has a wine list specialising in Northern Italian wines. Can't accommodate parties larger than six. £

Princi: 135 Wardour Street, W1F 0UT (Tube: Tottenham Court Road). Tel: 020 7478 8888. Open 8am-12pm (Mon-Sat), 8.30-10pm (Sun), Alan Yau and Rocco Princi's joint venture, Princi has big glass display cabinets full of inexpensive pastries, salads and savouries to choose. No table service, best for light meals. £

Ragam: 57 Cleveland Street, W1T 4JN (Tube: Goodge Street). Tel: 020 7636 9098. Open 12-3pm & 6-11pm (Mon-Sun). South Indian restaurant specialising in masala dosas and a great range of spicy vegetarian dishes. Authentic and fresh, though sparsely decorated. £

Wahaca: 66 Chandos Place, WC2N 4HG (Tube: Covent Garden). Tel: 020 7240 1883. Open until 12am-11pm (Mon-Sat), 12am-10.30pm (Sun). Colourful Mexican canteen serving fresh, delicious food at great prices. Crowded, with long queues on the weekend. £

Yalla Yalla: 1 Green's Court, W1F 0HA (Tube: Piccadilly Circus). Tel: 020 7287 7663. Open 11.30am-12am (Mon-Sat), 11.30am-11pm (Sun). Excellent, freshly cooked Lebanese street food - falafel, salads, grilled meats and pastries - the freshest in London. There are a few tables, or you can take away. ££

Barrafina: 26-27 Dean Street, W1D 3LL (Tube: Tottenham Court Road) Tel: 020 7440 1456. Open 12-3pm & 5-11pm (Mon-Sat), 1-3.30pm & 5.30-10pm (Sun). A small Spanish Tapas restaurant and bar with an open kitchen. ££

Hare & Tortoise: 11-13 Brunswick Square, WC1N 1AF (Tube: Russell Square). Tel: 020 7278 9799. Open 12-11pm (Mon-Sun). Popular Japanese restaurant featuring good-value sushi, soups and noodles. Centrally located and will also deliver locally. ££

Iberica: 195 Great Portland Street, W1W 5PS, (Tube: Regent's Park) Tel: 0207 148 1615. Open 11.30am-11pm (Mon-Sat); 12-10pm (Sun). Offers the best in Spanish cuisine with seasonal gastronomic tapas and a selection of artisan produce and wines, some of which are unique to the British market. ££

Mildreds: 45 Lexington St, London W1F 9AN, (Tube: Piccadilly Circus, Oxford Circus) Tel: 020 7494 1634. Open 12-11pm (Mon-Friday). International-themed vegetarian restaurant which favours organic, seasonal produce and wine. ££

FRIEZE LONDON

The Palomar Restaurant: 34 Rupert St, London W1D 6DN (Tube: Piccadilly Circus) Tel: 020 7439 8777. Open 12-2.30pm, 5.30-11.30pm (Mon-Sat); 12-3.30pm, 6-9pm (Sun). The Palomar serves the food of modern-day Jerusalem. A menu influenced by the rich cultures of Southern Spain, North Africa and the Levant. ££

Yauatcha: 15–17 Broadwick Street, W1F 0DL (Tube: Piccadilly Circus) Tel: 020 7494 8888. Open 12-10pm (Sun - Thu), 12pm-10.30pm (Fri-Sat). Dim sum served over two floors with great décor of low green leather seating and tiny twinkling lights. ££

Bocca di Lupo: 12 Archer Street, W1D 7BB (Tube: Piccadilly Circus) Tel: 020 7734 2223. Open 12-3pm & 5-11pm (Mon-Sat), 12-3pm & 5-9.30pm (Sun). An informal Italian eatery with an open kitchen and a tapas-style menu. ££

Cecconi's: 5a Burlington Gardens, W1S 3EP (Tube: Green Park) Tel: 020 7434 1500. Open 7am-1am (Mon-Fri), 8am-1am (Sat), 8am-midnight (Sun). A classic Italian restaurant that serves Cichetti (tapas-like dishes of Venice). £££

Dean St Townhouse: 69-71 Dean Street, W1D 3SE (Tube: Tottenham Court Road or Leicester Square) Tel: 020 7434 1775. Open 7am-Midnight (Mon-Thu), 8am-1am (Sat), 8am-11pm (Sun). The all-day dining room serves a weekly changing menu of seasonal British food, sourced locally from producers within the UK and Ireland. £££

Fishworks: 89 Marylebone High Street, W1U 4QW (Tube: Baker Street) Tel: 020 7935 9796. Open 9am-10pm (Mon-Sun). A small fishmonger's shop at the front and a seafood café round the back, with simple and fresh seafood dishes. £££

The Ivy: 1-5 West Street, WC2H 9NQ (Tube: Leicester Square) Tel: 020 7836 4751. Open 12-11.30pm (Mon -Wed), 12pm-12am (Thu-Sat), 10.30 (Sun). Modern British and international cuisine in the heart of London's West End. £££

J. Sheekey: 28 –34 St.Martin's Court, WC2N 4AL (Tube: Leicester Square) Tel: 020 7240 2565. Open 12am-12pm (Mon-Sat), 12-10.30pm (Sun). Restaurant and Oyster Bar serving a variety of seafood. £££

Bentley's Oyster Bar & Grill: 11–15 Swallow Street, W1B 4DG (Tube: Piccadilly Circus) Tel. 020 7734 4756. Open 11.30am-11pm (Mon-Sat), 11:30am-10pm (Sun). Situated in an historic Victorian building and combines a relaxed oyster bar with a more formal grill restaurant, with fresh products delivered to the kitchen daily. ££££

Corrigan's Mayfair: 28 Upper Grosvenor Street, W1K 7EH (Tube: Marble Arch) Tel. 020 7499 9943. Open 12-3pm & 6-10.30pm (Mon-Fri), 6-10.30pm (Sat), Closed (Sun). British food in a fine dining, yet relaxed atmosphere with an extensive menu. ££££

Gymkhana London: 42 Albemarle Street, W1S 4JH, (Tube: Green Park) Tel: 020 3011 5900. Open (MonSat) 12-2.30pm; 5.30-10.15pm. Closed Sundays. Gymkhana serves contemporary Indian cuisine using seasonal British ingredients, with a strong focus on the tandoori oven. The menu offers chatpatta sharing dishes in a convivial environment. ££££

Le Comptoir Robuchon: 6 Clarges St, W1J 8AE (Tube: Green Park) Tel. 020 8076 0570. Open 12-2.30pm & 5.30-11pm (Tue-Fri) (Closed Sun-Mon). A ground floor dining area with chairs seated around the kitchen which offers gourmet casual dining and focuses on simplicity. A conventional restaurant-style dining area on the first floor with a wide menu, as well as a bar on the third floor for pre or post-dinner drinks. ££££

FRIEZE LONDON

Hakkasan: 8 Hanway Place, W1T 1HD (Tube: Tottenham Court Road) Tel. 020 7927 7000. Open until 10.30pm (Sun-Wed), 11pm (Thur-Sat). Modern Cantonese menu with an excellent vegetarian selection, also serving dim sum. ££££

Hélène Darroze at the Connaught: Carlos Place, Mayfair W1K 2AL (Tube: Bond Street) Tel. 020 3147 7200. Open 12-2pm & 6.30-10pm (Mon-Sat), 12-3pm & 6.30-9pm (Sun). French cuisine in a formal grand old dining room with spacious and comfortable seating. ££££

Locanda Locatelli: 8 Seymour Street, W1H 7JZ (Tube: Marble Arch) Tel. 020 7935 9088. Open 12-3pm & 6-11pm (Mon-Thurs), 12-3pm & 6-11.30pm (Fri-Sat), 12-3.00pm & 6-10.15pm (Sun). European and Italian food in a decadent 1970s atmosphere. ££££

Orrery: 55 Marylebone High Street, W1U 5RB (Tube: Baker Street or Regent's Park) Tel. 020 7616 8000. Open 12-2.30pm & 6.30-10pm (Mon-Thurs), 12-2.30pm & 6.30-10.30pm (Fri-Sat), 12-3pm & 6.30-10pm (Sun). A French inspired menu with elegant and comfortable surroundings. ££££

La Petite Maison: 53-54 Brook's Mews, W1K 4EG (Tube: Bond Street) Tel. 020 7495 4774. Open 12-2.30pm & 6-10.30pm (Tue-Fri), 12.30-3.00pm & 6-10.30pm (Sat), 12.30-3.00pm & 6.30-9:30pm (Sun). French cuisine from Nice with Italian influence. ££££

Quo Vadis: 26-29 Dean Street, W1D 3LL (Tube: Tottenham Court Road) Tel. 020 7437 9585. Open 8-10.30am (Mon-Fri), 12-3pm & 5.30-11pm (Mon-Sat). Modern British food with a daily changing menu. ££££

Scott's: 20 Mount Street, W1K 2HE (Tube: Green Park/Bond Street) Tel: 020 7495 7309. Open 12-11pm (Mon-Sat), 12-10pm (Sun). A seafood restaurant offering the finest oysters, fish and crustacea. Seasonal game, meat and vegetarian dishes also feature. ££££

Sketch: 9 Conduit Street, W1S 2XG (Tube: Oxford Circus) Tel: 020 7659 4500. Open 7am-2am (Mon-Fri), 8-2am (Sat), 8-12am (Sun). Chic dining in the parlour with an eclectic and elegant atmosphere. ££££

Trishna: 15-17 Blandford St, W1U 3DG (Tube: Bond Street) Tel: 020 7935 5624. Open (Mon-Sat) 12-2.30pm; 6.30-10.30pm. (Sun) 12-2.45pm; 6.30-10pm. In the heart of London's Marylebone Village delivers an innovative twist on the coastal cuisine of southwest India. ££££

Umu Restaurant: 14-16 Bruton Pl, Mayfair, W1J 6LX, (Tube: Bond Street and Green Park) Tel: 020 7499 8881. Open 12-2.30pm, 6-11pm (Mon-Sat). Closed on Sunday. Artistically presented, refined Japanese dishes with wine and sake in smart casual setting. ££££

The Wolseley: 160 Piccadilly, W1J 9EB (Tube: Green Park) Tel: 020 7499 6996. Open 7am-11pm (Mon-Fri), 8am-11pm (Sat-Sun). Classic European dining open for breakfast, lunch, afternoon tea and dinner. ££££

CENTRAL LONDON

Albion: 2-4 Boundary Street, Shoreditch E2 7DD (Tube: Liverpool Street). Tel: 020 7729 1051. Open 8am-11pm (Mon-Sun) Terence Conran's casual British canteen and bakery. Nostalgic menu with simple but high-quality dishes in attractive retro surroundings. £

Caravan: 11-13 Exmouth Market, EC1R 4QD, (Tube: Russell Square, King's Cross) Tel: 020 7833 8115. Open 8am-10.30pm (Mon-Fri); 9am-10.30pm (Sat); 10am-4pm (Sun). Caravan is a restaurant, bar and coffee roastery located on a busy corner site in Farringdon's Exmouth Market. £

FRIEZE LONDON

Fish Central: 149-155 Central Street, King Square EC1V 8AP (Tube: Old Street). Tel: 020 7253 4970. Open 11am-10.30pm (Mon-Sat) closed Sundays. Extremely basic décor and service but famed for its fish & chips, which are a true British classic. £

Green Papaya: 191 Mare Street, E8 3QT (Tube: Bethnal Green/Hackney Central). Tel: 020 8985 5486. Open 12-3pm and 5pm-11pm (Tues-Fri), 1-10.30pm (Sat-Sun) Delicious Vietnamese food with great daily specials. Mellow atmosphere and located near the East End galleries. £

Lahore Kebab House: 2-10 Umberston Street, E1 1PY (Tube: Aldgate East). Tel: 020 7481 9737. Open 12pm-1am (Mon-Sun). Authentic Pakistani restaurant with fantastic curries, masalas and kebabs. Boisterous, noisy and packed, with functional tables and efficient service. Always a long queue, but it is part of the experience. £

Mangal Ocakbasi: 10 Arcola Street, off Stoke Newington Road, E8 2DJ. Tel: 020 7275 8981. Open 12pm-12/1am (Mon-Sun). The chefs' favourite Turkish grill. There is no menu, just a guy sitting in the corner with a barbecue, and you can bring your own wine. Very cheap, informal, but incredibly tasty. Usually a small queue. £

Rosa's: 12 Hanbury Street, E1 6QR (Tube: Liverpool Street). Tel: 020 7247 1093. Open 12-10.30pm (Sun-Thurs), 12-11pm (Fri-Sat). Cosy and intimate Thai restaurant just off Brick Lane. Fresh and filling dishes at very cheap prices. £

Song Que: 134 Kingsland Road, E2 8DY (Tube: Old Street). Tel: 020 7613 3222. Open 12-3pm & 5.30-11pm (Mon-Fri), 12-11pm (Sat), 12-10.30pm (Sun). Efficient, canteen-style operation serving some of the best Vietnamese fare in London. £

Tayyabs: 83-89 Fieldgate Street, E1 1JU (Tube: Whitechapel). Tel: 020 7247 6400. Open 12-11.30pm (Mon-Sun). Rival to Lahore Kebab House, another famed Pakistani restaurant serving lots of grilled meat. Usually a queue, but fast service and cheap prices. £

Bistrotheque: 23-27 Wadson St, London E2 9DR (Tube: Cambridge Heath) Tel: 020 8983 7900. Open from 6-10.30pm (Mon-Fri) 11am-10.30pm (Sat-Sun). A chic bar and restaurant with classic breakfast options on the weekend. ££

Bottega Prelibato: 45 Rivington St, London EC2A 3QB (Tube: Old Street) Tel: 020 7739 4995. Open 10am-11pm (Mon-Fri) & 3.30-11pm (Sat), 11.30am-6pm (Sun). Authentic Italian food and an intimate, lively atmosphere. ££

Buen Ayre: 50 Broadway Market, London Fields, E8 4QJ (Tube: Bethnal Green). Tel: 020 7275 9900. Open 12-10pm (Mon-Sun). A traditional Argentinian restaurant, with a huge charcoal grill dominating the room. Lively atmosphere and always popular, so reservations are a must. ££

Lardo: 205 Richmond Rd, London E8 3NJ (Tube: London Fields) Tel: 020 8985 2683. Open 11am-10.30pm (Mon-Sat) & from 11am-9.30pm (Sun). An Italian restaurant, bar and grill overlooking London Fields. ££

The Royal Oak: 73 Columbia Road, E2 7RG (Tube: Old Street). Tel: 020 7729 2220. Open 4-10pm (Mon-Fri), 12-11pm (Sat-Sun). Gastropub with laidback, convivial atmosphere and tasty British classics. Book in the dining room upstairs or else grab a table in the ground floor pub. ££

Vinoteca: 7 St John Street, EC1M 4AA (Tube: Farringdon). Tel: 020 7253 8786. Open 12-11pm (Mon-Sat), food only served until 10pm. Italian wine bar with diverse range of well-cooked food and amazing wine selection. A little gem. Expect a wait on Friday/Saturday evenings. ££

FRIEZE LONDON

Brawn: 49 Columbia Rd, E2 7RG (Tube: Bethnal Green Station) Tel: 020 7729 5692. Open: 12-3pm (Tues-Sat), 12-4pm (Sun), 6-10.30pm (Mon-Sat). The restaurant works within the season and with an eager eye for provenance. The food is honest and simple with a respect for tradition. £££

St. John Bar & Restaurant: 26 St. John Street, EC1M 4AY (Tube: Farringdon) Tel: 020 7251 0848. Open 12- 11pm (Mon-Fri), 6-11pm (Sat), 12.30-4pm (Sun). A traditional restaurant and bar, offering a modern British menu and a varied wine list. £££

Club Gascon: 57 West Smithfield, EC1A 9DS (Tube: Barbican) Tel: 020 7600 6144. Open 12-2pm, 2.30-4.30pm & 6.30-10pm (Mon-Fri), 6-10pm (Sat), closed Sundays. French cuisine with a monthly five course menu available for both lunch and dinner. ££££

NORTH LONDON

Akari: 196 Essex Road, N1 8LZ (Tube: Angel). Tel: 020 7226 9943. Open 5-11pm (Tues-Fri), 12-11pm (Sat), 12-10.30pm (Sun), closed Monday. Japanese restaurant in a beautiful old, converted pub. Best for noodles and grilled dishes; boasts an extensive sake selection. £

Asakusa: 265 Eversholt Street, NW1 1BA (Tube: Camden Town or Mornington Crescent). Tel: 020 7388 8533. Open for dinner 6-11.30pm (Mon-Sat), closed Sundays. Traditional Japanese restaurant with fantastic, authentic food at very reasonable prices. The somewhat dingy interior decor is part of the experience. Extremely popular, so reservations recommended. £

Colonel Fawcett: 1 Randolph Street, NW10SS (Tube: Camden Town) Tel: 020 7267 9829. Open 4pm-11pm (Tue) 12pm-12am (Wed-Thu), 12pm-1am (Fri), 12pm-1am (Sat), 12-11pm (Sun). Gastro pub serving excellent British food. The Sunday roast is award-winning, & they have an extensive gin list. £

Rasa: 55 Stoke Newington Church Street, N16 0AR. Tel: 020 7249 0344. Open 6- 10.30pm (Mon-Thurs), 6-11.30pm (Fri), 12-2.45pm, 6-11.30pm (Sat), 12-2.45pm, 6-10.30pm (Sun). South Indian vegetarian featuring specialities from Kerala. Vibrant flavours and unusual dishes. £

Ottolenghi: 287 Upper Street, N1 2TZ (Tube: Angel). Tel: 020 7288 1454. Open 8am-10.30pm (Mon-Sat), 9am-7pm (Sun). High-quality bakery/delicatessen with fantastic sweets and Mediterranean salads. Great for take away but also has one long communal table. ££

Duke of Cambridge: 30 St Peter's Street, N1 8JT (Tube: Angel). Tel: 020 7359 3066. Open 12-10pm (Tue-Sat), 12pm-9.30pm (Sun). Award-winning yet unpretentious gastropub serving an ever-changing menu of locally sourced and organic dishes. ££

The Engineer: 65 Gloucester Avenue, NW1 8JD (Tube: Chalk Farm). Tel: 020 7483 1890. Open 12pm-11pm (Mon-Sat), 12am-10.30pm (Sun). A warm and welcoming local with great British pub food, quality drinks and great atmosphere. ££

Lansdowne Pub: 90 Gloucester Avenue, NW1 8HX (Tube: Chalk Farm). Tel: 020 7483 0409. Open 12-11pm (Mon-Sat), 12-10.30pm (Sun). Vibrant Mediterranean cuisine served in a great atmosphere with large wooden tables and a roaring fire in winter. ££

York and Albany: 127-129 Parkway, NW1 7PS (Tube: Camden Town). Tel: 020 7387 5700. Open 7am-Midnight (Mon-Thu), 7am-1am (Fri-Sat), 7am-11pm (Sun). A selection of Modern British dining menus matching the ambient and less formal surroundings of a spacious, airy restaurant and bar. £££

FRIEZE LONDON

WEST LONDON

Brunswick House: 30 Wandsworth Road, Vauxhall, SW8 2LG, (Tube: Vauxhall Station) Tel: 020 7720 2926. Open 9.30am-12am (Mon-Fri); 10am-12am (Sat); 10am-5pm (Sun). Seasonal British dishes from the daily menu, quirky space with mismatched, recycled furniture. £££

Daphne's: 112 Draycott Avenue, SW3 3AE (Tube: South Kensington) Tel: 020 7589 4257. Open 12-11.30pm (Mon-Sat) & 12-10.30pm (Sun) Comfort Italian cooking with a mix of the familiar and the new in a chic and understated restaurant. £££

Hereford Road: 3 Hereford Road W2 4AB (Tube: Bayswater) Tel: 020 7727 1144. Open 12-3pm & 6-10.30pm (Mon-Sat), 12-4pm & 6-10pm (Sun). A neighbourhood restaurant championing British food. £££

Petersham Nurseries: Petersham Rd, Richmond, TW10 7AB, (Overground: Richmond NLL) Tel: 020 89405230. Open 12-5pm (Tues-Sun); teahouse open 9am-5pm (Mon-Sat); 11am-5pm (Sun). Culinary Director, Lucy Boyd, and head chef, Damian Clisby, create an evolving menu inspired by what is growing in the garden, the changing seasons, and our connection to the environment. £££

Bibendum: 81 Fulham Road, SW3 6RD (Tube: South Kensington) Tel: 020 7581 5817. Open 12-2.15pm & 6.30-9.45pm (Wed-Sat), 12.30-3pm (Sun). Closed (Mon & Tues). Modern European cuisine using seasonal ingredients in a fine-dining space with impressive stained-glass windows. ££££

Launceston Place: 1A Launceston Place, W8 5RL (Tube: High Street Kensington) Tel: 020 7937 6912. Open 6-10.00pm (Tue), 12-2.30 & 6-10pm (Wed-Sat), 12-3.30pm & 6.30pm-9pm (Sun). A true hidden gem offering sensational dishes, great British produce and seasonal menus. ££££

The River Cafe: Thames Wharf, Rainville Road, W6 9HA (Tube: Hammersmith) Tel: 020 7386 4200. Open 12.30-5pm & 7-11pm (Mon-Sat), 12.30-5.30pm (Sun). Seasonal Italian menu that changes twice daily, with a wood-fired oven as its focal point. ££££

SOUTH LONDON

The Begging Bowl: 168 Bellenden Rd, Peckham, SE15 4BW (Overground: Peckham Rye) Tel: 020 7635 2627. Open 6-10pm (Mon-Thurs), 12-2.30pm & 6-10pm (Fri-Sat), 12-3pm & 6-9.30pm (Sun). A short menu of unusual Thai dishes served in a relaxed light-filled venue with some outside tables. £

Honest Burgers: 12, Brixton Village, SW9 8PR (Tube: Brixton) Tel: 020 7733 7963. Open: 11.30-4pm (Mon), 11.30-10.30pm (Tue-Sat), 11.30-10pm (Sun). Jumbo burgers from British produce, with rosemary-salted chips, in a compact, modern setting. £

Mama Lan: 8 The Pavement, SW4 0HY (Tube: Clapham Common) Tel: 020 7498 8288. Open 12-10pm (Tues-Sun), 12-4pm (Mon). Authentic handmade Beijing dumplings, noodle soups and street snacks in a casual little eatery. £

The Blues Kitchen: 40 Acre Lane, SW2 5SP (Tube: Brixton) Tel: 020 7274 0591 Open 5pm-12am (MonThu), 5pm-2am (Fri), 10am-3am (Sat), 10am-10.30pm (Sun). Cajun BBQ bar & restaurant with tiled and brick walls, booth seating and live music. ££

Boqueria: 192 Acre Lane, SW2 5UL (Tube: Brixton/Clapham North) Tel 020 7733 4408. Open 5-11.30pm (Mon-Fri), 12.30pm-12am (Sat), 12.30-11.30pm (Sun). Modern restaurant serving traditional and contemporary tapas, Spanish wines and sherries. ££

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The Jam Tree: 13-19 Old Town, SW4 0JT (Tube: Clapham Common) Tel: 020 3397 4422. Open 5-11pm (Mon-Tues), 12pm-12am (Thu-Sat), 10am-11pm (Sun). British and colonial gastro dishes in an eclectically designed pub with a spacious garden. ££

Soif: 27 Battersea Rise, London SW11 1HG (Overground: Clapham Junction) Tel: 020 7223 1112. Open 6-11pm (Mon-Wed), 12-11pm (Thu-Sat), 12-9pm (Sun). Daily menus of modern French fare and a long list of mainly French wines in a rustic-chic space. £££

Trinity: 4 The Polygon, SW4 0JG (Tube: Clapham Common) Tel: 0207 622 1199. Open 12.30-2.30pm & 6.30-10pm (Mon-Sat), 12.30-3pm & 6.30-9pm (Sun). Ever-changing seasonal menus with modern influences served in a stylish monochrome dining room. £££

Chez Bruce: 2 Bellevue Rd, Wandsworth Common, SW17 7EG (Tube: Balham) Tel: 020 8672 0114. Open 12-2.30pm & 6.30-10pm (Mon-Fri), 12-3pm & 6.30-10.30pm (Sat), 12-3pm & 6.30-9.30pm (Sun). Highend Modern French dining, fine wines and an extensive cheese board in a simply decorated space. ££££

CHAINS

Brindisa Tapas Kitchens: The restaurants serve freshly prepared tapas, cured meat, cheese and fish plates from Spain's best producers. £

- 20 Rupert St, W1D 6DE, (Tube: Piccadilly Circus). Tel: 0207 478 8758.
- 46 Broadwick Street, W1F 7AF, (Tube: Oxford Circus). Tel: 0207 534 1690.
- 18-20 Southwark Street, SE1 1TJ, (Tube: London Bridge). Tel: 020 7357 8880.
- 7-9 Exhibition Road, SW7 2HE, (Tube: South Kensington). Tel: 020 7590 0008.
- 152 Curtain Road, EC2A 3AT, (Tube: Old Street). Tel: 020 7749 9961.

Busaba Eathai: Uniformly tasty modern Thai eatery, fresh and inexpensive, this small chain is a perennial favourite in central London. Communal tables, no reservations but queue moves quickly. £

- 22 Store Street, WC1E 7DF (Tube: Goodge Street). Tel: 020 7299 7900.
- 36 Bethnal Green Road, E1 6HT (Tube: Shoreditch High Street) 020 7033 1288
- 8-13 Bird Street, W1U 1BU (Tube: Bond Street). Tel: 020 7518 8080.
- 106-110 Wardour Street, W1F 0TR (Tube: Oxford Circus). Tel: 020 7255 8686.
- 35 Panton Street, SW1Y 4EA (Tube: Piccadilly Circus) Tel: 020 7930 0088
- 319 Old Street, EC1V 9LE (Tube: Old Street) Tel: 020 7729 0808

Masala Zone: Indian restaurant serving authentic Indian food, including Thalys and street food. Despite being part of a chain, the food is excellent and very good value £

- 48 Floral Street, WC2E 9DA (Tube: Covent Garden). Tel: 020 7379 0101.
- 80 Upper Street, N1 0NU (Tube: Angel). Tel: 020 7359 3399.
- 9 Marshall Street, W1F 7ER (Tube: Oxford Circus). Tel: 020 7287 9966.

FRIEZE LONDON

17. WHO'S WHO